

## Possible funding projects for the Outer London Fund

Title / Description	Town / Location
<b>Round One Bids Up to March 2012</b>	
<p><b>Christmas Events Programme</b></p> <p>These will need to be separate bids for each centre and we will need to work with the local business community in each centre to enhance the current planned programme.</p> <p>In Bromley town centre, it is proposed that the plans for a 'Winter wonderland' programme including an ice ring be refreshed as the basis for a bid. There is also an opportunity to enhance the current plans for the Queen's Diamond Jubilee celebration in 2012.</p> <p>The events could be linked into free parking days and cover a wider programme of activities including Christmas lights and markets.</p>	Bromley, Orpington, Beckenham and Penge
<p><b>Penge town centre public realm improvements</b></p> <p>Enhancement of public realm in Empire Square to include a new Market.</p>	Penge / High Street
<p><b>Demonstrator project for Orpington BIDs</b></p> <p>Depending upon expressed needs of local business – the project would provide a value added service or initiative (e.g. business recycling scheme) for a limited time to show what could be achieved through a BID.</p>	Orpington
<p><b>'Are You Bromley ?' Marketing Campaign</b></p> <p>This 6 month campaign will incorporate the marketing campaign of the Cathedral Group for their scheme at Westmoreland Road and the public consultation on the detail designs of the Bromley North Village public realm improvements. This will be an art and community based marketing programme that will highlight the positive changes that are planned for Bromley, focusing on existing and planned development. It will include the development of a curated art programme that will be a platform for a range of community groups to be become involved in High Street activities through the use a series of temporary performances spaces in the town centre located at Bromley North, Bromley South and in front of the Churchill Theatre.</p>	Bromley

<b>Vinyls to improve look of vacant units in town centres</b> The vinyls would be temporary displays in windows of empty units – particularly those in prominent positions and would encourage investment by use of innovative and eye catching design. (Link to public art project?)	4 main towns – across borough
<b>Tourist / Visitor trails or guided walks around town centres</b> To encourage visitors, highlight heritage / historical interest of town centres	4 main towns – across borough
<b>Shop front improvement grants / loans</b> To encourage inward investment – particularly of independent businesses. Need to identify not only viable capital pot but also costs of administration of the scheme.	4 main towns – across borough
<b>Improved Street lighting</b>  In support of improving on- street activity in ton centres	4 main towns – across borough
<b>Green Grid Links</b>  Environmental based projects that improve links between High Street and parks and open spaces.	Crystal Palace, Penge, Orpington and Bromley.
<b>Round 2 Bids Up to March 2014</b>	
<b>Public Realm</b>  Expansion of Bromley North Village Public Realm Improvement Scheme into Market Square and Church House Gardens	Bromley
<b>Strategic Acquisitions</b>  Old Bell Inn	Bromley
<b>Community Focus</b>  Cladding of Orpington Leisure Centre and upgrade of public spaces	Orpington
<b>Public Realm</b>  Beckenham High Street	Beckenham
<b>Public Realm</b> Penge High Street	Penge